

Description of duties of the Board members

<p>Chair of the Board</p>	<ul style="list-style-type: none"> • The primary responsibility is to ensure the Board members stay active and motivated to fulfil ESLA’s strategic aims and mission. • The Chair will actively work with the professional staff to ensure highly efficient and effective achievement of operational objectives within their strategic plan. • The Chair takes ultimate responsibility for governance of ESLA’s strategic plan to protect the reputation and future sustainability of ESLA. • Support all projects from other Board members. • Actively engage in European and international cooperation and projects
<p>Chair Elect</p>	<ul style="list-style-type: none"> • Develop, monitor, and update ESLA’s communication strategy based on stakeholder segmentation • Establish and monitor effective communication channels to promote ESLA activities and international outreach • Coordinate and monitor the activities of the Communications Task Force and of the Social Media working group • Liaise and promote collaboration with European and international organisations within and outside SLT • Coordinate synergies among Task Forces relevant to communication strategy • Develop partnership evaluation and monitoring process with other like-minded organisations • Represent the organisation when the Chair is unavailable
<p>General Secretary</p>	<ul style="list-style-type: none"> • Coordinate the activities and duties of the ESLA Administration Team to support the needs of the Board, of the Task Forces and of member associations • Provide formal communication through email correspondence between ESLA and all member associations and delegates • Participate in meetings with other stakeholders, and member associations, and new applicants • Create the agenda and minutes of the Board meetings in coordination with the administrative staff • Prepare the Dossier for the EGAs and the GAs in coordination with the administrative staff • Monitor and organize the Board’s Action Items • Coordinate and compile the ESLA newsletter in collaboration with the Board and administrative staff.

<p>Treasurer</p>	<ul style="list-style-type: none"> • The primary responsibility is to focus on achieving and maintaining ESLA in a financially sound position and to ensure highly efficient budgeting to safeguard ESLA's expenses. • To lead negotiations and contractual agreements for securing external sponsorships monies and management of budgets for externally funded projects. • Establish links with corporate partners to secure financial revenue streams for ESLA • Responsible for keeping record of all finances in liaison with ESLA's accountant.
<p>Board Member for Communication and Engagement with Professional Associations and European Partnerships</p>	<ul style="list-style-type: none"> • The primary responsibilities include ensuring active and positive engagement with all member countries. • Focus on highly effective communication with members, ensuring that all SLT Associations recognise and experience the value of ESLA. • Focus on actively engaging with other European and international partners to promote recognition of the SLT profession; this will include establishing links with corporate partners to secure new financial revenue streams for ESLA in close liaison with the Treasurer • To lead on securing a European-funded project. • Promote engagement with early career professionals to inspire them and give them the space to invent and create innovative ideas and concepts for the future of ESLA. • Development of social media strategy.
<p>Board Member for Professional and Scientific based Standards</p>	<ul style="list-style-type: none"> • Focus on professional and scientific based standards. • This will include the development of best practice guidance policies, measuring instruments following quality standards of ESLA. • Focus on promoting the scientific standard of the SLT profession. • This will include the coordination of a range of highest quality professional and scientific congress events and other dissemination of the research evidence base for practice • Inspire active engagement in the research environment for SLT professional practice
<p>Board Member for Professional Education (Initial Education and Continuing Professional Development)</p>	<ul style="list-style-type: none"> • Focus on promoting SLT professional education standards within a recognized competency-based framework (by the community). • Focus on the development of high-quality evidence-based resources relevant for both initial and continuing professional SLT education. • Promote interprofessional education. • Focus on promoting research-based resources as one of the major sources and guidance of initial and continuing professional SLT training.